



THE LIBRARY



UNIVERSITY OF CALIFORNIA
SANTA CRUZ

GIVE. DON'T GIVE IN. THE CAMPAIGN FOR UC SANTA CRUZ

The UC Santa Cruz Library is filled each day with people coming together to create, share, and retrieve knowledge—millions access its resources in person or electronically every year. The rapidly expanding digital environment presents the UCSC Library with unprecedented new opportunities to support learning, teaching, and research. Rather than becoming a place of cold hard digital facts, the library is prompting new levels of social interaction and collaboration in pursuit of academic excellence and satisfying intellectual curiosity. We invite you to join us in embracing this bright future.



OVERVIEW

THE UCSC LIBRARY PLAYS A KEY ROLE IN ENSURING THE UNIVERSITY'S NATIONAL REPUTATION FOR EXCELLENCE. IT ACHIEVES THIS BY MAINTAINING STATE-OF-THE-ART FACILITIES, BY PLACING MAJOR EMPHASIS ON LIBRARY INSTRUCTION, AND BY PROVIDING EXEMPLARY INFORMATION AND RESEARCH SERVICES.



With social networking, open-access publishing, and global connectivity, the dynamic of how information is stored and accessed is being radically altered. Nowhere is this reflected more vividly than at the UCSC Library, where students and faculty navigate and shape this new reality on a daily basis.

At the heart of the UCSC Library is the newly renovated and expanded McHenry Library, where students fill the spaces morning, noon, and night. Among the many well-used enhancements are group study lounges throughout and an organic and environmentally sustainable café. The second largest facility on campus is the Science & Engineering Library—it is awaiting its own major renovation. The third location is virtual—24 hours a day, 7 days a week. Users

can chat with librarians, search guides to research, and access millions of digital pages—all from wherever they are.

Learning doesn't start and stop within the confines of a book cover. Neither do libraries. As we move into new and emerging areas, we must continue to deliver exceptional quality in our established services, research collections, and physical spaces. With the support of donors who value its role, the UCSC Library will enrich and expand its services and support of new knowledge in all three locations.



VISION AND GOALS

TO FULFILL ITS MISSION, THE UCSC LIBRARY HAS LAUNCHED INITIATIVES THAT WILL REINVIGORATE THE SCIENCE AND ENGINEERING LIBRARY, STRENGTHEN UCSC'S RESEARCH INFORMATION INFRASTRUCTURE, AND INCREASE DIGITAL RESOURCES AND ACCESS.

Science and Engineering Library. Recognized for architectural excellence when it was built in 1991, the 27,000-square-foot library on Science Hill requires refurbishing and expansion to adapt to current uses and technology. The renovation project will increase study rooms, collaborative workspaces, add a café, information commons, and a laptop bar, among other improvements.

Computer Games Laboratory. Expanding and updating the Computer Games Laboratory will support research and testing. Current requirements for bandwidth, speed, and graphics hardware must be reflected in the technological infrastructure.

Library Data Lab. Offering access to research data and new methods for visualizing it. The Lab will provide access to a growing collection of data files licensed or purchased by the library, as well as provide guidance to students and faculty in all disciplines with research data of their own. The lab will provide software, hardware, and expertise in data visualization, Geographic Information Systems, data management, and data preservation.

Stewarding Scholarly Output. Enhanced data services will support the curation of, access to, and preservation of research data that helps the university harness the enormous potential of information to help create new knowledge.

Special Collections & Archives. From the Grateful Dead Archive to Edward Weston and Ansel Adams photographs to a 4,000-year-old cuneiform tablet, a treasure of original artifacts and source materials are housed at McHenry Library. Cataloging and making such materials accessible to researchers and the public requires new resources and hiring of a campus archivist.

Faculty Research Collections. The UCSC research collections, physical and virtual, are part of the world-class University of California library system. Additional support will bring new collections and research databases online.

Sustainable Digital Services. Creating, curating, and preserving digital content requires initial digitization, web archiving, and data management. A sustainable system requires investments in software and hardware and in the development of staff skills in building and operating digital services.

UCSC LIBRARY

McHenry Library
Science & Engineering Library
Digital Access
Special Collections
Grateful Dead Archive
Academic Collections
Computer Games Lab

LIBRARY.UCSC.EDU



BACKGROUND

THE UCSC LIBRARY IS THE INTELLECTUAL HEART OF THE UNIVERSITY.

It is the place where students focus on their studies, faculty and students get expert research help, study groups meet, gamers study old and new games, films are viewed, teaching assistants work with students, presentations are created, books and dissertations are researched and written. UCSC's Special Collections are used by scholars in all disciplines, students of contemporary cultures, and artists who are seeking to understand and emulate the best of the past as they create for the future.

- Each year more than a million people enter the UCSC Library to explore and study, access our 364 databases, draw from our stacks of 245,000 print books and 24,000-piece audio-visual collection. A third of the 2.2 million volumes we provide access to are e-books.

- Our online databases receive over one million visits remotely; scholars at the University of California and around the world electronically consult our 19 digitized Special Collections nearly a million times a year.
- The Grateful Dead Archive is used by fans and scholars from around the world; and in 2011, for outstanding public outreach of this collection, the Library won the John Cotton Dana Award from the American Library Association.
- Our librarians teach more than 260 classes to almost 7,000 students.

The UCSC Library is also where colleagues meet for lunch, stacks of books are browsed for inspiration, and where the UCSC community settles in to simply read.

GIVING OPPORTUNITIES

Donor support is essential to make UCSC's unique library resources available in an ever-widening array of formats, to develop new services customized to individual needs, and to create new spaces that respond to the changing ways students and faculty work. Opportunities include naming-level gifts and endowments for renovating the Science and Engineering Library, for advancing digital technology and access, for archivists, an oral historian, and the university librarian. Your support at any level makes a difference.

► FOR MORE INFORMATION, GO TO CAMPAIGN.UCSC.EDU.



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