THE CAMPAIGN FOR UC SANTA CRUZ

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THE QUARRY AMPHITHEATER
The Quarry Amphitheater dramatically connects the UC Santa Cruz campus to its history, natural landscape, and rich culture. This iconic and beloved space, now closed, requires a major renovation.

In off-hours, it served as a quiet place to meet, study, and relax. Despite its central role, the amphitheater fell into disrepair. When events were discontinued in 2006, it meant the loss of the campus’s great central space for coming together and of a prime venue for student gatherings, performances, and events.

The amphitheater is among the first facilities built on campus and its restoration has taken on special significance as UC Santa Cruz celebrates the 50th anniversary of its founding.

Campus leaders, alumni, staff, and students came together to develop a plan for bringing the amphitheater back to life. The Student Fee Advisory Committee endorsed using student fees toward the project—and campus leadership and an early alumnus provided seed funding. Significant additional private investment from alumni and others is needed to move the project forward. We invite your support in restoring this unique space in the heart, history, and future of UC Santa Cruz.

Alison Galloway
Provost and Executive Vice Chancellor, UC Santa Cruz
VISION AND GOALS
Returning a beautiful venue to a vibrant hub of campus life and creating a performance center for the future

We imagine a reinvigorated campus hub that draws people by design and in unscripted ways: an Edge of Eden style music festival, an a cappella jam, a dance performance, a distinguished speaker series, students addressing campus issues. When no events are planned, the amphitheater serves as a park and quiet space for contemplation.

Restoration will
• Reestablish a singular and unifying space for students to come together in the center of a geographically dispersed campus
• Reestablish a vital venue for artistic and intellectual expression, student-led events, and community participation
• Position it for the future with thoughtful expansion of support services on-and-off stage
• Exemplify the campus’s commitment to sustainability by re-using and revitalizing an existing resource

Improvements include
• Enhancing safety and access with construction of stairs, ramps, handrails, lighting
• Provisions for portable infrastructure to support events
• Expanding seating from the current 1,636 to 2,000, making possible a greater range of events

Initial construction will provide accessibility, building code, safety, and operational upgrades to support performances, events and casual daily use. At completion, the amphitheater will be a more versatile space that better supports patrons and performers. With successful fundraising efforts, construction is projected to begin in 2016. The goal is to reopen the amphitheater as soon as possible as a dynamic performance venue and center of campus life.
BACKGROUND

An inspired design that continues to inspire

Designed by visionary and influential landscape architect Robert Royston for the new UC Santa Cruz campus, the amphitheater exemplifies principles of modern architecture. Royston’s quarry theater plan was honored by the American Society of Landscape Architects.

The theater opened in time to host the 1966 inauguration of founding UC Santa Cruz chancellor Dean McHenry. Later, curious and passionate students and visitors often filled the tiers of wood benches to hear the voices of activists and visionaries: Bella Abzug, Buckminster Fuller, Jerry Brown, Angela Davis, and many others. Among intriguing juxtapositions: Alfred Hitchcock and Ravi Shankar sharing the stage to receive honorary doctorates. Among its last major events: the 26th annual Multicultural Festival in 2005, with hip-hop group Dilated Peoples.

During a campus feasibility study for the restoration project, students imagined a new era of music, voices of activism, workshops, fairs and other creative productions—and time and space for casual and spontaneous use.

OPPORTUNITIES FOR IMPACT

The campus is reaching out to alumni and friends to help bring the Quarry Amphitheater back to life. Please join us in the effort—and at the quarry when it reopens.